

Maddy Zollo Rusbosin

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Education

University of Notre Dame Notre Dame, IN
Bachelor of Arts in English August 2005 - May 2009

Experience

Freelance Writer and Editor Orlando, FL
Writer, Editor, and Content Creator April 2016 – Present
-Pitch and write articles for various publications, including *Cosmopolitan*, *Seventeen*, *WomensHealthMag.com*, and *Flamingo*.
-Work with brands (such as Paintbox and The Vitamin Shoppe) to help grow their editorial content and produce weekly posts.

Seventeen New York, NY
Beauty Editor February 2015 – February 2016
-Pitched twenty plus front of book and well stories for each issue
-Wrote and fact-checked ten to fifteen stories monthly
-Managed and helped produce still life and on-model photo shoots
-Interviewed celebrities, industry insiders and experts
-Worked with photo, art and fashion teams to package stories
-Headed up and fully executed the *Seventeen* Haul of Fame Beauty Awards

People StyleWatch New York, NY
Assistant Beauty Editor May 2013 – February 2015
-Pitched ideas, organized run-throughs, conducted photo research, interviewed experts and wrote front of book and feature beauty stories monthly
-Covered the beauty market by attending events, holding desk side appointments and reporting on upcoming trends at New York Fashion Week
-Served as the team's go-to drugstore and affordable beauty expert

Beauty Assistant July 2010 - April 2013
-Wrote front of book articles and helped with back of book pieces
-Assisted Beauty Director with organizing, selecting, and requesting products
-Inputted all beauty credits and handled in-book giveaways

Southern Living New York, NY
Freelance Web Contributor August 2014 – February 2015
-Pitched and wrote monthly posts for *The Daily South's* fashion and beauty blog

ELLE New York, NY
Features Department Intern December 2009 - June 2010
-Reported directly to the Entertainment Director and aided her in researching upcoming stories, compiling movie lists, attending screenings, transcribing interviews and performing an array of editorial and administrative duties

Skills

Creative Writing, Social Media, Adobe InDesign, InCopy